

BRITISH ANAESTHETIC AND
RECOVERY NURSES ASSOCIATION
ANNUAL CONFERENCE 2019



Sponsor and exhibitor Information

REVALIDATE YOUR CLINICAL PRACTICE
UNIVERSITY OF GREENWICH,
LONDON

FRIDAY 7TH JUNE 2019

Queen Anne Court
Greenwich University
Old Royal Naval College
30 Park Row
Greenwich SE10 9LS

CONTACT INFO

Tel: + 45 30965264

jnt@conex.dk

<http://www.conex.dk/barna2019/>

BARNA 2019



Dear Colleagues,

It is our pleasure to present the BARNA 2019 Companies Prospectus. We value your support and very much look forward to welcoming you to our conference. This is again a very important year for BARNA, as we have been closely involved with RCoA, Perioperative Care Collaborative and international associations and societies, so BARNA profile is very strong and we are keen for you to share this with us.

You will be guaranteed a friendly and lively audience who all will be working in anaesthetic and recovery areas.

We will also have a few international delegates and speakers, who always appreciate our conference exhibition.

We are inviting you to take advantage of the many different sponsorship opportunities to give you maximum exposure of your products and expertise.

BARNA Committee 2019

- Tracey Radcliffe, President
- Lucie Llewellyn, BARNA Chair
- Markku Ahtiainen Vice Chair, Communications Manager and ICPAN Representative
- Manda Dunne, IFNA UK Representative
- Steven Kay, Treasurer
- Teofanis Fotis, Journal Editor
- Pat Smedley, Education Sub-committee
- Michelle Broderick as Committee member
- Jan Nordkvist, Exhibition manager



SCIENTIFIC PROGRAMME

The most up-to-date programme will be on web site by April 2019, please visit – www.barna.co.uk

CME Accreditation: You gain minimum of 6 hrs of CPD points for the revalidation



PARTICIPANTS

Expected 100-130 attendees consisting of:

- Anaesthetic and Recovery Nurses and Managers, Anaesthetists and other organisations



SPONSORSHIP & EXHIBITION AND SITE ENQUIRIES

Jan Nordkvist
Mobile: +45 (0)30 96 52 64
E-mail: jnt@conex.dk

Please contact with any questions regarding sponsorship and exhibition.



PEOPLE



Tracey Radcliffe
BARNA President



Lucie Llewellyn
BARNA Chair, Co-Editor (BJARN)



Steven Kay
BARNA Treasurer



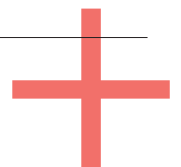
Pat Smedley
BARNA Education Lead



Markku Ahtiainen
Vice Chair, Communications Manager,
ICPAN Country Representative



Manda Dunne
IFNA Country Representative

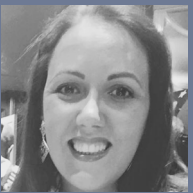




PEOPLE



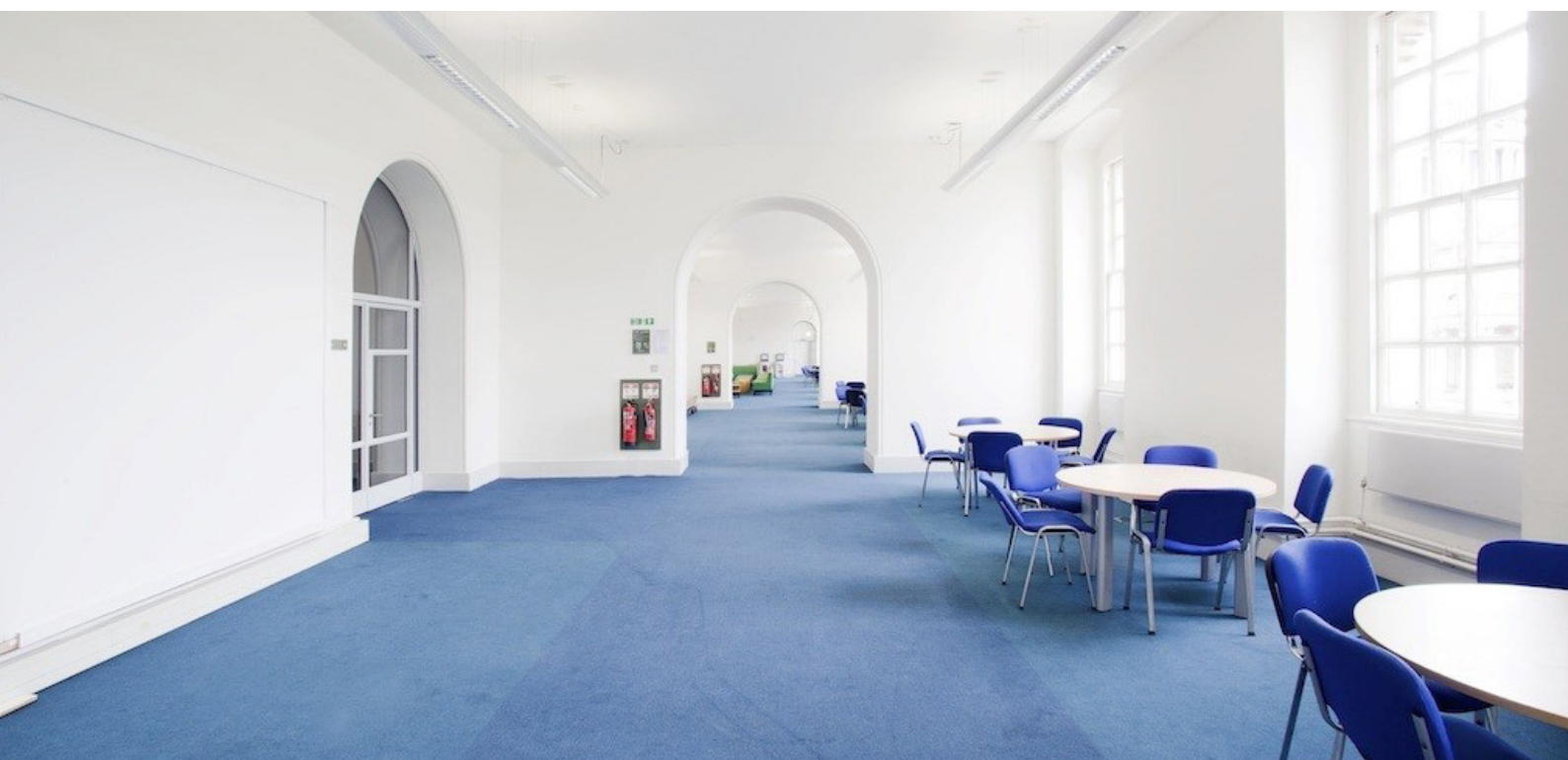
Theofanis Fotis
Co-Editor, BJARN



Michelle Broderick
Committee member



Jan Nordkvist
Exhibition



Exhibition



EXHIBITION

A commercial exhibition will be held in conjunction with the conference. The exhibition and catering will take place within the Queen Anne Annex Circulation Area at the Greenwich University Building. Lunch, tea and coffee will be served in the exhibition areas, ensuring maximum contact between exhibitors and delegates.

Please see the floorplan below; there are only 12 stands, they will quickly be sold out, so please reserve yours early.

The cost of exhibiting at the conference is £217 per square metre.

- The fee is inclusive of the following items:
- Listing as an exhibitor on the website prior to the conference
- Exhibitors' badges
- Electrical socket
- Cleaning of public areas and gangways
- Exhibitor passes (includes tea/coffee and lunch)
- Logo on the conference website and in the final programme

Content of a minimum sponsorship

- 3sqm exhibition space
- 2 free registrations for company personnel or guest
- Acknowledgement as Sponsor in all Conference literature
- Company logo in Conference programme

Price

£650

Please note that while our sponsors will be given priority choice of stand location, early commitment will ensure that your company secures a prominent site.

Please note that it is the exhibitor's / sponsor's responsibility to comply with the local authority's regulations, ABPI (Association of British Pharmaceutical Industry) www.abpi.org.uk Code of Practice on the Promotion of Medicines.



SPONSORSHIP



Gold, Silver, Bronze
opportunities



EXHIBITION



3m2 Exhibition Stand Price at
£650 and other sponsorship
opportunities in BARNA



EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges/scientific registrations will be given for the 3sqm and 6sqm booked and for every 3sqm extra you will receive one additional exhibitor badge. Any additional exhibitor and scientific registrations will be charged. Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor and scientific registration form will be included in the exhibitor's manual.

EXHIBITION CONTRACT

Please complete all details and send to:

Jan Nordkvist, BARNA Conference 2019
Email: jnt@conex.dk

Please go to <http://www.conex.dk/barna2019/> and complete the registration form.

Exhibition information



EXHIBITORS' TECHNICAL MANUAL

An exhibitors' technical manual outlining all technical aspects of exhibiting will be circulated a month prior to the conference. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Site Inspections

Should you require to visit the venue, please contact the organisers, who will be pleased to arrange this for you.

Liability and Insurance

The Conference organisers cannot accept liability for personal accidents or loss of or damage to private property of participants and accompanying persons, either during or indirectly arising from the BARNA Annual Conference.

Exhibition Terms & Conditions

The terms and conditions of exhibiting are included in this prospectus. Please note that signing of the EXHIBITION CONTRACT indicates acceptance of these terms and conditions. The exhibition contract will be held as a valid liable contract, by which both parties will be bound.

Further details will be included in the 'Exhibition Technical Manual'.

SPONSORSHIP OPPORTUNITIES

The British Anaesthetic and Recovery Nurses Association Annual Conference will provide sponsors and exhibitors with exposure and access to delegates who have the capacity to influence the selection of products and services within their organisations. The conference also provides you with the opportunity to demonstrate your support and commitment to the field of anaesthetics and recovery, while participating in our sponsorship programme will extend your visibility beyond the exhibition hall to achieve maximum exposure at the conference.

In order to ensure that your company achieves its objectives by participating in the BARNA 2018 Conference, a wide range of sponsorship opportunities is available. It is understood, however, that the packages detailed below may not necessarily meet each company's individual requirements, therefore, other sponsorship opportunities to complement specific marketing objectives can be considered. Please contact the committee directly to discuss tailor-made packages.

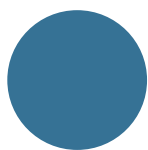
Benefits and Acknowledgements

It is the express intention of the Organising Committee to ensure that participating companies receive the highest recognition in return for their generous support.

- General benefits will include the following:
- Company name and logo on sponsored item(s)
- Acknowledgement in promotional materials
- Acknowledgement on the BARNA website
- Editorial entry in Final Programme
- Acknowledgement in conference final programme against sponsored item with own branding
- Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the venue
- Priority choice of exhibition space
- Acknowledgement with company logo in the conference final programme



Great exposure



Close contact with
participants



A high academic
level



Real contact be-
tween all industry
partners

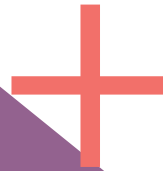
SPONSOR ADVANTAGE CHART

Four different levels of sponsorship are being offered - the benefits of each are summarised below:

Benefit	Gold £5,000	Silver £3,000	Bronze £2,000	Sponsor £650
From the shopping list, items to the value of	£2,000	£750	£500	
12sqm exhibition space	x			
9sqm exhibition space		x		
6sqm exhibition space			x	
3sqm exhibition space				x
Complimentary full company registrations	4	3	2	2
Advance mailing to delegate list	x			
Company strap line on Conference webpage	x			
Logo link on BARNA website Conference page to own site	x	x		
Acknowledgement in Conference literature	x	x	x	x
Conference programme – advert	x	x		
Conference programme – editorial	250 words	150 words		
Conference programme – logo	x	x	x	x
Insert in delegate bag	x	x	x	
Company name and logo on sponsor acknowledgement boards around the venue	x	x	x	x

Gold Sponsor

GET BENEFITS AND PROFILING BEFORE, DURING AND AFTER THE EVENT



With a gold sponsorship, your company gets an optimal profile and exposure.

CONTENT

- Choice of sponsored items from the 'shopping list' to the value of £2,000
- 12 sqm. exhibition space
- Acknowledgement with logo link on BARNA website conference tab
- Full-page colour advertisement in final programme
- Insert in delegate bag
- Acknowledgement as Gold Sponsor in all Conference literature
- Advance mailing to delegate list
- 4 free registrations for company personnel or guests
- Final programme 250-word editorial with logo, to be supplied by the sponsor
- Acknowledgement as Gold Sponsor on the sponsors' board on site and in the programme
- Logo and hyperlink on the conference website

Price
£5,000

Silver Sponsor

GET BENEFITS AND PROFILING BEFORE, DURING AND AFTER THE EVENT



With a silver sponsorship, your company gets an optimal profile and exposure.

CONTENT

- Choice of sponsored items from the 'shopping list' up to the value of £750
- 6sqm exhibition space
- Full-page colour advertisement in final programme
- Insert in delegate bag
- Acknowledgement as Silver Sponsor in all Conference literature
- Acknowledgement with logo link on BARNA website conference tab
- 3 free registrations for company personnel or guests
- Final programme 150-word editorial with logo, to be supplied by the sponsor
- Acknowledgement as Silver Sponsor on the sponsors' board on site and in the programme

Price
£3,000

Bronze Sponsor

GET BENEFITS AND PROFILING BEFORE, DURING AND AFTER THE EVENT



CONTENT

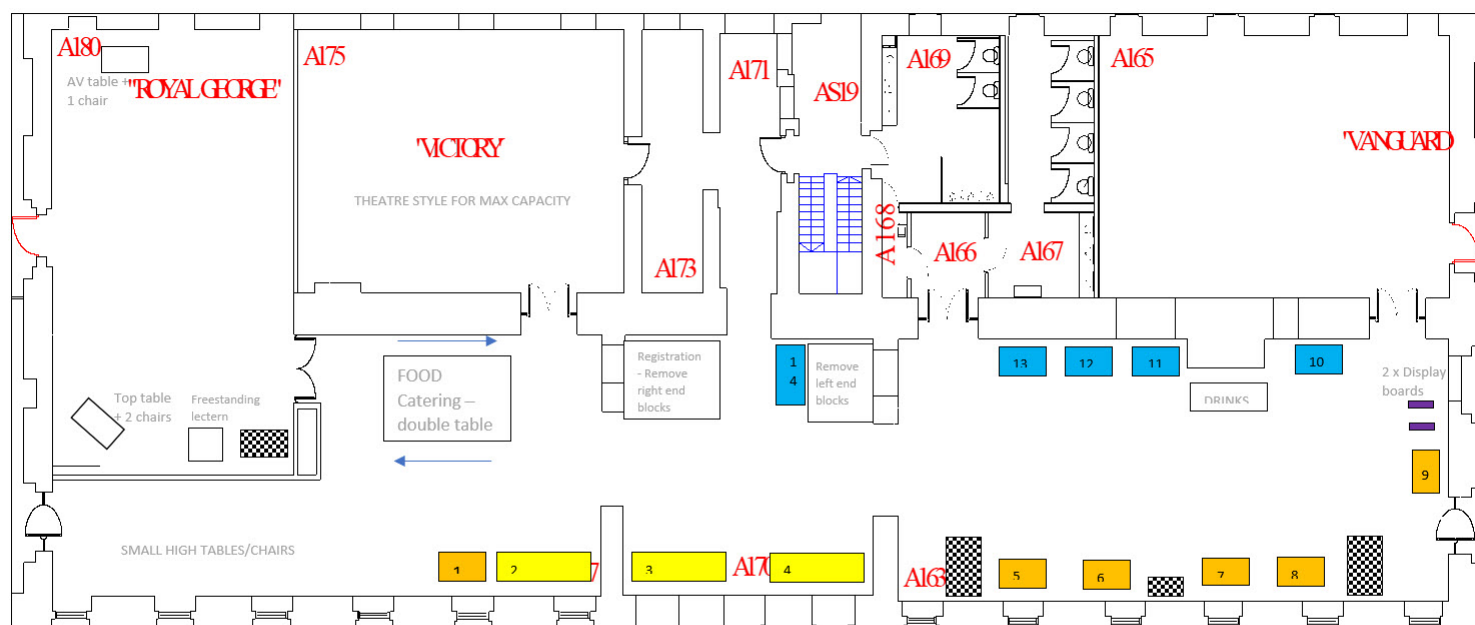
- From the 'shopping list' to the value of £500
- 6sqm exhibition space
- Insert in delegate bag
- Acknowledgement as Bronze Sponsor in all Conference literature
- 2 free registration for company personnel or guest
- Acknowledgement as Bronze Sponsor on the sponsors' board on site and in the programme

Price
£2,000

With a bronze sponsorship, your company gets an optimal profile and exposure.

Queen Anne

1ST FLOOR CIRCULATION AREA



Yellow = 2 TABLES (USE FROM QA175) Double stands two 3sqm² tables making 6sqm² stand

Blue = 1 TABLE (USE FROM QA175) or 3 CLASSROOM TABLES - 3sqm² stands and need electric supply, as there is none on the floor

Orange = 1 TABLE (USE FROM QA175) or 3 CLASSROOM TABLES - 3sqm² stands and have electric supply. The stand at the end of the room does not necessarily need electric supply

Lectern required – QA180

Chequered  Fixed items – cannot be moved

Educational opportunities

Educational grant in support of an existing session - £750
Subject to the agreement of the Committee and the speaker, there is an opportunity for companies to be associated with the educational content of the scientific programme and demonstrate your support for education on a particular subject.

Sponsor's support will be acknowledged in the final programme alongside the session information as "Supported by an Unrestricted Educational Grant from..."

- Speaker Sponsorship Speaker Sponsorship Domestic / Europe / Rest of the World - £700/ £1,000 / £2,000
- Sponsorship of speakers plays a major role in the conference's success and provides a diverse faculty. Sponsorship covers the speaker's direct expenses – 1 (APEX) flight ticket, hotel accommodation and registration fee, which will be handled by the secretariat.
- Speakers will be notified of the name of their sponsoring company
- Sponsor's logo on conference website
- Acknowledgement in the sponsors' list in the programme
- Acknowledgement on sponsors' board on-site

Print and related items

Joining Instructions - £500

These will be distributed electronically to delegates six weeks prior to the Conference and will provide them with useful information to help with their journey to, and arrival in London. The sponsoring company's logo will appear prominently at the top of the page, together with a link to your own website.

Abstract CD-Rom or USB stick - £2,000

- The Abstract CD-Rom or USB stick will contain all of the BARNA Conference abstracts. They will be distributed to all participants from the sponsor's exhibition booth in exchange for a voucher found in their registration kit. This will be provided by the sponsor.
- Exclusive advertisement on the back cover of the exchange voucher
- Sponsor's logo with hyperlink on conference website
- Acknowledgement in the sponsors' list in the programme
- Acknowledgement on sponsors' board on-site

Laminated bookmark - £1,000

This highly visible item will be distributed in the Conference bag. The bookmark will follow the theme, including the Conference logo, venue and dates, and will include the sponsor's company logo on the front and advertisement on the reverse.

Delegate Items

Conference bags - £500 (plus cost of production)

This is a high-profile, much sought after item. The sponsor's logo and branding will be printed on the delegate bags (also to include the Conference logo).

Delegate badge lanyards - £250 (plus cost of production)

Sponsors will have the opportunity to provide lanyards displaying their name and logo which will be distributed to delegates with their badges.

Note pads and pens - £250 (plus provided in kind)

Distributed in the delegate bag, this is a unique opportunity to highlight your company name and logo on two items which will see continuous use throughout the Conference.

Social Programme

Post-Conference Reception (sole sponsorship) - £2,000

This is an opportunity to allow for further networking and knowledge sharing between the delegates. The sponsoring company will be associated with the facilitation of these discussions and in turn receive strong branding:

- Sponsor's logo on invitations to the delegates
- Sponsor's logo on the sign at the entrance to the welcome reception
- Sponsor's logo with hyperlink on conference website
- Acknowledgement in the sponsors' list in the programme
- Acknowledgement on sponsors' board on-site
-

Additional Information for Sponsors & Exhibitors

Liability and Insurance

The Conference organisers cannot accept liability for personal accidents or loss of or damage to private property of participants and accompanying persons, either during or indirectly arising from the BARNA Annual Conference 2018.

Applications for sponsorship and/or exhibition must be made in writing with the enclosed booking enquiry form.





Contracts & Confirmation

Exhibitors

Once an Exhibition Contract is received a confirmation of exhibition will be emailed to you with an accompanying invoice.

Sponsors

Once a sponsorship booking form is received a contract will be sent to you for a signature with an accompanying invoice. This contract should be signed and returned. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the sponsor shall be considered as a commitment to purchase the items.

Sponsorship Terms & Conditions

Terms and conditions of sponsorship are included in this prospectus and will be included in the sponsorship agreement.

Booking Procedures and Payment Information

Terms of Payment

Upon receipt of the sponsorship agreement, the invoice for full amount is sent.

All payments must be received before the start date of the conference. Should the sponsor fail to complete payments prior to the commencement of the conference, the organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Payment Methods

Bank transfer only, made payable to "ConEx - BARNA" (bank details will be advised on the invoice). Information is found in the invoice.

Cancellation / Modification Policy:

Cancellation or modification of sponsorship items must be made in writing to ConEx – Jan Nordkvist jnt@conex.dk (contact information can be found in the "General Information" Section, above.)

The organizers shall retain:

50% of the agreed package amount if the cancellation/modification is made before 30th April 2018.

100% of the agreed package amount if the cancellation/modification is made after 30th April 2018.





General information

Date
Friday 7th June 2019

Conference Venue
University of Greenwich, Greenwich, London
Web: www.gre.ac.uk

Hotel Accommodation
De Vere Hotel
Devenport House
King William Walk
Greenwich
London SE10 9JW

Tel: 02082 695 400
Fax: 02082 695 401
Web: deverevenues.co.uk



Please contact with any questions regarding registration and general conference information

Exhibition and sponsoring
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Exhibition manager
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E: jnt@conex.dk